

46TH LTEN Annual Conference

JUNE 5-8, 2017

Gaylord Opryland
Nashville, TN

2017 PROGRAM MEDIA KIT

ADVERTISING OPTIONS

Ad Size	Rate
INSIDE FRONT COVER	SOLD
INSIDE BACK COVER	SOLD
OUTSIDE BACK COVER	SOLD
FULL PAGE	\$1,500 / PIP \$1,350
1/2 PAGE	\$1,125 / PIP \$1,000
QUARTER PAGE	\$825 / PIP \$745

Closing Date

MARCH 3, 2017 OR UNTIL SOLD OUT

Ad Art Due Date

MARCH 22, 2017

Additional Sponsorship Opportunities
Available at www.LTENconference.com

ABOUT LTEN

The Life Sciences Trainers & Educators Network (LTEN) is a worldwide 501-C3 nonprofit organization dedicated to supporting the professional goals of trainers in the life sciences. LTEN is a conduit to keeping the training industry educated, informed, and connected, and is the only nonprofit organization solely devoted to strengthening training in the healthcare industry with the ultimate benefit of improving patient care.

Please send or fax all ad order forms to:

♦ Gregg Haunroth, Advertising Director
W5273 N. Osprey Drive, New Lisbon, WI 53950
P: (608) 562-6537 ♦ ghaunroth@L-TEN.org

Please ship all proofs and digital artwork files to:

♦ Kimberly Hall
888 W. Brookside, Palatine, IL 60067
P: (312) 805-3363 ♦ kimhall@desertdesktop.com

Questions on prepress, layout/design and other creative services:

♦ Gregg Haunroth, Publisher of Focus
W5273 N. Osprey Drive, New Lisbon, WI 53950
P: (608) 562-6537 ♦ ghaunroth@L-TEN.org



CONTACT

GREGG HAUNROTH for additional pricing incentives may be available for multiple page Insertions.



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Annual Conference

LTEN ANNUAL CONFERENCE POWER PACK

Put Your Brand in Front of Your Target Audience Before, During and After the Event with the LTEN Annual Power Pack.

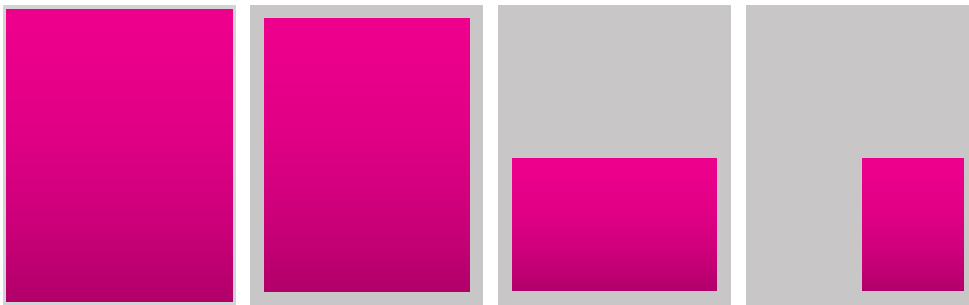


Power Pak Discounted Pricing	Pre-Conference Digital Issue	Awards Digital Issue	Printed Program	Discounted Price for All Three!
FULL PAGE	\$1,095	\$1,095	\$1,500	\$3,320
1/2 PAGE	\$825	\$825	\$1,125	\$2,495
1/4 PAGE, SQUARE	\$545	\$545	\$825	\$1,725

AD SIZE VISUALIZER

Conference Program Ad Sizes

This year's program will be 7.5"w x 9.5"h



FULL-PAGE WITH BLEED

FULL-PAGE WITHOUT BLEED

1/2-PAGE HORIZONTAL

1/4-PAGE SQUARE

Ad Option Sizes	Width X Height In Inches
STANDARD BLEED <i>Keep all live text and graphics at least 0.625 away from trim on all 4 sides</i>	7.5 x 9.5 (trim) 7.75 x 9.75 (bleed)
STANDARD NON-BLEED	6.25 x 8.25
1/2 PAGE	6.25 x 3.75
1/4 PAGE SQUARE	2.9375 x 3.75

FILE SUBMISSION CHECKLIST

- Correct dimensions/bleed of ad size ordered.
- Advertising art files labeled with advertiser name.
- Correct file type, format, and resolution provided.
- Fonts have been converted to outlines where possible.
- All fonts and linked or embedded art has been collected/included.
- Color space is 4/Color Process (CMYK) or grayscale only.
- Contract digital color proof and midresolution laser (as a position guide) provided.
- Collected application "work-up" files provided with any PDF's.